



"Orden Dignidad y Patria" Medal awarded
by the Congress of the Republic of Colombia
Resolution 014 of 2012

Nominated for the Colombian
National Peace Prize - 2012



COLOMBIA - UNITED STATES - EUROPE



Corporación VIDA

We are a Civil Society Organisation registered with the Cali Chamber of Commerce on 26 February 2010, No. 446 Book I - Tax ID No. 900343130-6.

Mission

To contribute to the improvement of the population's living conditions via the implementation of the Endogenous Growth model.

Vision

To be recognised as a leading NGO in the management, administration, promotion, support and development of social, solidarity-based, environmental, educational, entrepreneurial, research and sustainable development organizations, programs and projects.

Recognition

1. "Orden Dignidad y Patria" Medal

Awarded by the Congress of the Republic of Colombia in a formal ceremony on 20 November 2012 by means of Resolution 014 of 2012 in "...recognition of its excellent work in service of Colombian society".

In bestowing the honor, the Congress underscored Corporación VIDA's mission, and our philosophy's motto "Mostrarle a la gente que puede" ("Show people what they can do").

In the accompanying speech, the Congress highlighted, among other aspects: our organisation's youth; the level of commitment and professionalism among our members; our groundbreaking work in implementing the endogenous growth model; our role as pioneers in the promotion and development of mutual banks; the social programs we have established; and the models for social innovation for which we have been nominated for the National Peace Prize.



2. Nomination for the: “Premio Nacional de Paz - 2012” (National Peace Prize)

Our nomination for the 2012 National Peace Prize, which is sponsored by the United Nations Development Program, El Tiempo publishing house, Semana magazine, Caracol Radio, ProAntioquia and Friedrich Ebert Stiftung, was officially accepted in October 2012 for our “De la Gente, para la Gente” Mutual Bank Model.

3. Achievement in the Solidarity Sector

On 28 June 2010, Dansocial (National Administrative Department for Economic Solidarity) a Technical Ministry of the Presidency of the Republic of Colombia, presented us with the “Symbol of Peace” as a public gesture in recognition of our work towards Peace and our promotion and support of the Colombian solidarity sector.

4. Solidarity-Oriented Education

The country has officially placed its trust in our organization via the Ministry for Labour by means of Resolution 128 of 12 March 2010, which granted us the following distinctions over the next four years:

- Accreditation and Authorization to run programs providing “Training for a Solidarity-based Economy”
- Support for the “Solidarity-Oriented Education with an Emphasis on Worker Self-Management” program.

5. National Donations Administrators

On 28 April 2010, Acción Social, now the Department for Social Prosperity, a Technical Ministry of the Presidency of the Republic, awarded us Certification to carry out the Management and Administration of Donations.

6. United Nations UNV Program

We are members of the network of Civil Society Organizations, part of the United Nations global UNV program, as active participants in the effort to achieve peace and development throughout the world via the work of Volunteers.



*Certification awarded by “Acción Social”,
Santiago de Cali, Valle del Cauca*



*Oscar Ortiz Molano
Corporación VIDA President*



Corporación VIDA inauguration. Bogotá- March 2010



Characteristics of our Professional Members:

- Professional experts with masters degrees and doctorates from the United States and Europe.
- Regional, national and international recognition in each of their areas of specialism.
- Involvement in social solidarity institutions, initiatives, projects and programs on a local, regional, national and international scale.
- Active involvement in bodies responsible for the administration, monitoring and internal and external control of solidarity organisations.
- Educators specialising in social solidarity and business.
- National leadership in various types of solidarity partnerships.
- Participants in the drafting and executing of public policies and Conpes (National Council for Economic and Social Policy) documents for the social solidarity sector.
- Involvement in research and publications in the sector.



“Orden Dignidad y Patria” medal awarded by the Congress of the Republic of Colombia

Portfolio

- Promotion and support of social, solidarity-oriented and environmental organizations, programs and projects.
- Solidarity training and employment skills improvement programs.
- Promotion, management, administration and operation of micro-finance mutual banks.
- Promotion, management, design, construction, administration, audit and inspection of social housing projects.
- Management and coordination of resources, property and real estate.
- Promotion of and participation in sporting, education and cultural organisations, programs and projects.
- Programs aimed at achieving, maintaining and improving the physical, mental and emotional health and wellbeing of vulnerable people.
- The protection, regeneration and preservation of the environment.
- The representation of ethnic minorities and other vulnerable sectors of society.
- Research, studies and analysis on the sector.

Signature Programs

1. Social Solidarity Training

The aim of this program is to contribute to the prosperity of partners, families and communities by generating, promoting and undertaking action for mutual support, social security and income-enhancement, thereby furthering the endogenous growth model.

We are supported in this endeavour by accreditation and endorsement from the Colombian Government. This allows us to certify, shape, reinforce and protect both the organisations taking part and their representatives.

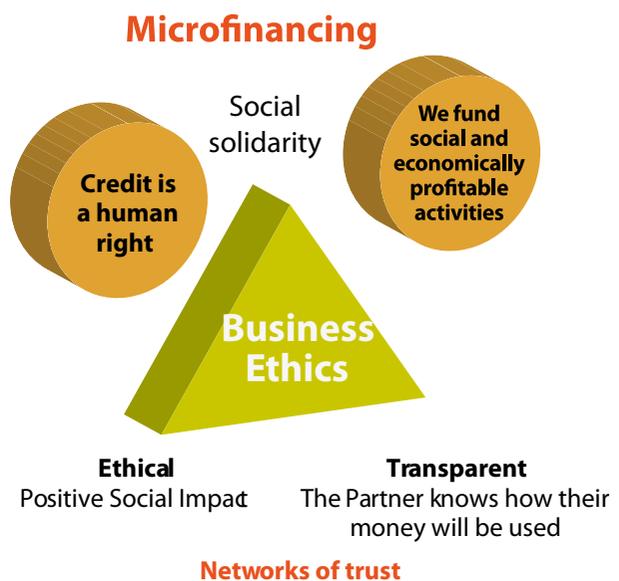


2. Mutual Banks

Founded on the principals and values of solidarity, and the philosophies of ethical and green banking. These banks promote and implement savings, investment and loan programs, financing solidarity-oriented production partnership projects (investment and working capital), and study, housing and disaster-relief programs; funding is not provided for investment. The interest rates are set by the community, and priority is given to the social outcome.

Partners receive theoretical and practical training and support from experts regarding the structure, administration, operation and technical management of their organisations. They promote an effective system of social control that keeps the amount of past-due loans very close to 0%.

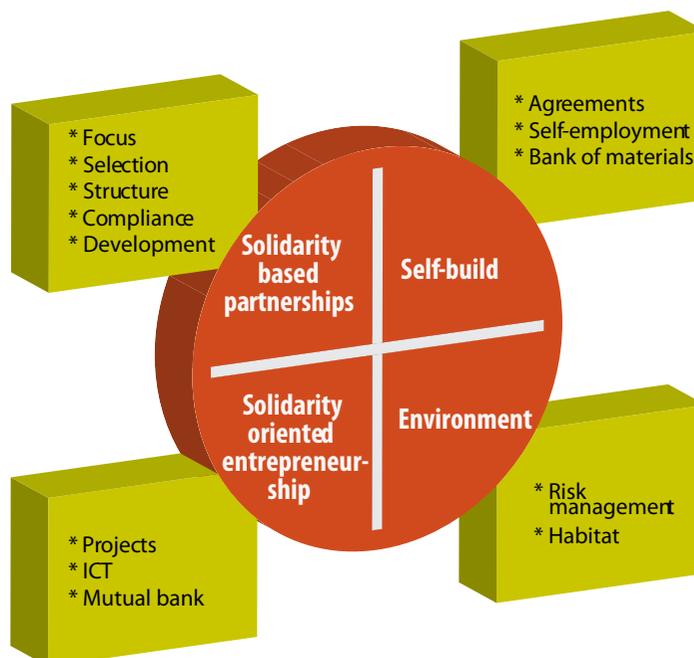
This initiative helps to reduce factors of exclusion, increasing bank usage among rural and urban families with limited resources.



3. Habitat for People

A self-build program that's managed onsite, Habit for People seeks to strengthen the social fabric and encourage self-employment. It is aimed at people with limited resources, female heads of household, displaced persons and minorities in general.

Once the whole project has been finished, the houses are allocated by lottery. In this way, each participant puts their all into building each house, as any of the homes they build could end up being theirs. With a built surface area of approximately 72m², the houses are provided completely finished (plastered, painted, etc.) and, depending on the scope of the project, may also come furnished.



4. For a More Competitive Cauca

This program was created by Corporación VIDA to contribute to the improvement of competitive conditions in the department of Cauca - Colombia. This region has been severely affected by socio-political phenomena (far-right and far-left groups, widespread crime, displacement, unemployment, etc.), making it one of the most underdeveloped in the country.

The program provides training, consultancy services, advice, and expert guidance on government, legal, administrative, operational and management-related matters, to local representatives, community leaders, academia, organisations and the production sector, particularly micro-business and family enterprises.



5. Female Heads of Household

The aim of this program is to improve the living conditions of female heads of household who have been affected by forced displacement, helping them to regain their dignity and their trust in society.

Individuals or corporate sponsors provide psycho-social care, help in preparing for work and financial donations or donations in kind to meet the recipient's basic needs and the needs of her household. These are provided as per the order of priority established with the recipients and/or their sponsors. Sponsors receive documented and confidential information about the recipients and the achievements made using the donation.



Key success

The following programs implemented by Corporación VIDA have benefitted 2,204 families, made up of more than 8,350 people, among them farmers, indigenous peoples, people of African descent, female heads of household, displaced persons, and individuals involved in the ongoing conflict in the region.

1. Banca Mutual del Macizo BMM Mutual

Location: La Sierra, Cauca
Scope: Macizo Colombiano
Beneficiaries: 270 Families
Tax ID No.: 900413651-2 Feb/10

Monitored by Supersolidaria
 (Superintendence for Economic Solidarity)

The aim of this bank is to contribute to the prosperity of partners, families and communities, generating, promoting and undertaking action for mutual support, social security and income-enhancement.

The bank currently provides savings and loan services, helping to mitigate factors of exclusion by extending bank usage and by funding production activities. It also participates in the Familias en Acción (Families in Action) program.

Corporación VIDA launched this project three years ago. It is founded on the principles and values of solidarity, and the philosophies of ethical banking and green finance. The program has not yet received governmental or private support.



**BANCA MUTUAL
 DEL MACIZO**

Corporate image provided by Corporación VIDA



Rural training days. Colombian Massif

2. “Nuevo Horizonte” Mutual

Location: Florida, Valle del Cauca
Scope: Valle del Cauca
Beneficiaries: 40 Families

Founded by Corporación VIDA together with victims of and participants in the armed conflict. This program was recognised by the Presidency of the Republic via Dansocial as making a real contribution to peace and development in the region.

Corporación VIDA provided training in coexistence and peace and organised community integration activities, solidarity awareness sessions and technical training. It also provided guidance and support on how to structure the organization and ensure compliance. Nuevo Horizonte is now in the process of developing further.

The steps to creating the organisation were broadly as follows:

- Identification of the community leader.
- First contact with the leader.
- Breakfast meeting at a location and time chosen by him.
- Open invitation to participate made by the community leader to other leaders.
- Kick-off group. Made up of forty people.
- Identification of a spiritual leader.
- One promise. That the project would succeed if, and only if, the community wanted it to.
- Result. Restoration of the communities’ dignity and therefore their impression of Corporación VIDA.

Made up of people who have been demobilised and displaced and victims of the El Frayle River avalanche.

Primarily individuals of African descent.



nuevo
HORIZONTE
 ORGANIZACIÓN MUTUAL

Corporate image provided by Corporación VIDA



*Inauguration of “Nuevo Horizonte”
 Florida, Valle del Cauca. 28 Jun/10*

3. "Crediunidos del Cauca" Mutual Organization

Location : Popayán, Cauca
Scope : Departamento del Cauca
Beneficiaries: 83 Families

A solidarity organisation made up of former employees of the Caja Agraria bank. This program arose out of the desire to contribute to the improvement of the living conditions of its Partners, the majority of whom were unemployed, by generating self-sustaining projects financed by Crediunidos.



Crediunidos del Cauca assembly. Popayán, Cauca

4. "ASMUL"- Asociación de Mujeres Líderes (Association of Women Leaders)



Economic Solidarity graduation. Cali, Valle del Cauca

Location : Cali y Tumaco
Scope : Valle - Nariño
Beneficiaries: 170 Families

This non-profit organization is composed of female heads of household, women of African descent who have been forced to leave their homes and farms in various Pacific coast regions and have relocated to Tumaco and Cali in particular. In spite of the problems of exclusion they encountered in their new homes, they used their initiative to create an organization through which they carry out a number of production activities.

Corporación VIDA has supported these women by providing education and training in social solidarity, entrepreneurship, motivation, leadership, life-planning and regulations, which has reinforced their sense of dignity and of commitment to their project.

5. Displaced people on the Pacific Coast

Location : Cali
Scope : Valle del Cauca
Beneficiaries : 180 Families

The Asociación de Desplazados (Association of Displaced People) is a non-profit organization made up of individuals of African descent who have been victims of forced displacement in the coastal regions of Cauca and Valle del Cauca.

Approximately 750 families have settled in the Alfonso Lopez area of the Agua Blanca district in the city of Cali. Corporación VIDA has supported these families via organisational and training projects, in order to develop their ability to create projects and programs that will generate income for their partners.



Training days. Cali, Valle del Cauca

6. “Mujeres Ahorradoras” (Women Savers) Program



*Mujeres Ahorradoras graduation.
Tuluá, Valle del Cauca*

Location : Tuluá
Scope : Valle del Cauca
Beneficiaries : 300 Families

The “Mujeres Ahorradoras” program is backed by Acción Social, Dansocial, the Tuluá Mayor’s Office and Fenalco. Corporación VIDA provided training in economic solidarity and entrepreneurship to 300 women from the program, planting the seed for the creation of a mutual microfinance services organization aimed at supporting the production initiatives of its members.

The graduation ceremony was attended by representatives from the Presidency of the Republic, the municipal Mayor’s Office, Fenalco and Corporación VIDA.

7. “Florida, Solidaria y en Paz” (Florida, in Solidarity and Peace); “Diálogo Social Solidario” (Social Solidarity Dialogue)

Location : Florida, Valle del Cauca
Scope : Suroccidente colombiano
Beneficiaries : 200 participating leaders

On 28 June 2010, the first “Florida, Solidaria y En Paz” Subregional Economic Solidarity Meeting and the first “Diálogo Social Solidario” were held in Florida, a municipality in the south of the Valle del Cauca department. Both were organised by Corporación VIDA, with the assistance of the Presidency of the Republic (DANSOCIAL), the Florida Municipal Mayor’s Office, and representatives from the solidarity sector such as the President of the Consejo Nacional de Economía Solidaria (National Council for Economic Solidarity), Conamutal (National Committee of Mutual Organisations) and Conacta (Colombian Confederation of Worker-Managed Cooperatives). Political leaders, entrepreneurs and leaders from the solidarity sector in the departments of Valle del Cauca, Cauca and Nariño also took part.

During the event, the mutual organization “Nuevo Horizonte”, (formed by Corporación VIDA and the vulnerable communities of Florida, Valle del Cauca) presented its first micro-loan.

The loan of \$COL 200,000 was granted to Ms Nelly Londoño Gómez, a victim of forced displacement, to buy a sewing machine. It was formally presented by Doctor Rosemberg Pabón Pabón, Technical Minister, Presidency of the Republic.



Doctor Rosemberg Pabón, Director of Dansocial - Presidency of the Republic



Leaders from the solidarity sector and from regional and national government attended the event



8. Supporting “Luz de Esperanza” (The Light of Hope Program)

Location : Tuluá
Scope : Valle del Cauca
Beneficiaries : 90 Families

“Luz de Esperanza” is a non-profit organisation made up of 630 female heads of household who work as street vendors, domestic servants and market sellers.

Corporación VIDA has provided training to enable them to implement savings and loans schemes, so that they can self-finance micro-enterprises and family businesses in an organised and profitable way.



“Luz de Esperanza” training days. Tuluá, Valle del Cauca

9. Supporting “ASOVINF”



Economic Solidarity graduation. Tuluá, Valle del Cauca

Location : Tuluá
Scope : Valle del Cauca
Beneficiaries : 89 Families

A housing association made up of 89 displaced families. Corporación VIDA has strengthened the organisation, providing guidance on how to put together their housing project, and supporting them in their dealings with various regional and national organisations.

10. Supporting ASOPROVI

Location : Bugalagrande
Scope : Valle del Cauca
Beneficiaries : 40 Families

A housing association made up of 40 families from rural Bugalagrande. Corporación VIDA has supported Asoprovi, providing solidarity training, helping them to put together their housing project and providing relevant guidance.



"Asoprovi" training days. Pasantia -Zarzal, Valle del Cauca

11. Supporting the "ASOVINA" Housing Association



"Asovina" Solidarity Housing Model". Zarzal, Valle del Cauca

The ASOVINA model is composed of houses with 72m² of built up area. The houses are worth \$COL9.8 million in shell-form, \$COL10.5 million with basic finish, and \$COL15. million if finished and furnished (2010 prices) The houses are equipped with a water saving system and come with food crops included.

Location : Zarzal
Scope : Valle del Cauca
Beneficiaries : 122 Families

ASOVINA is responsible for implementing a housing project that is highly-regarded throughout the country. This project was backed by the National Administrative Department for Economic Solidarity - Dansocial - which has supported it from its inception. The project uses a self-build, onsite management model supported by community organisation and based on the principles and values of solidarity.

Corporación VIDA has helped develop the association's organisation and administration. It has also supported ASOVINA in assemblies and meetings and in structuring the project so that it could be put before the National Government.

12. "Sol del Patía" Mutual Organization

Location : El Bordo
Scope : Cauca
Beneficiaries : 80 Families

With the direct participation of professionals from Corporación VIDA, this solidarity organisation was created with leaders and businesspeople in the municipality of Patía. Its objective is the promotion of bank usage among the population, especially in the rural sector.

It also aims to generate social projects for vulnerable people. The inauguration was attended by representatives from national, regional and municipal government authorities.



"Sol del Patía" training days. El Bordo, Cauca

13. "Asomundi"- Mutual Organization



*"Asomundi" inauguration.
 Caloto, Cauca*

Location : Caloto
Scope : Cauca
Beneficiaries : 40 Families

Asomundi is composed of people of African descent, indigenous peoples, farmers, businesspeople and employees from the municipalities of Caloto and Corinto in the department of Cauca.

The project is supported by the Caloto Mayor's Office and the Crediunidos del Cauca mutual organisation.

14. Donations Program

Scope : National
Beneficiaries : Vulnerable communities

Corporación VIDA's donations in kind program is aimed at vulnerable people, especially female heads of household and children.

Donations to adults mainly consist of items to help them undertake activities and projects that enable them to improve their living conditions.

Such is the case with the fabric donation program, the beneficiaries of which included displaced women in Bordo, Cauca, among others.

Three thousand metres of fabrics of different textures and type were donated over time, during which period a free and targeted training program was run to teach the recipients how to make traditional outfits.



Fabric donations and dress-making workshop for female heads of household. El Bordo, Cauca

15. "VIDA Solidaria" Television Program



*Interview with Doctor Rosemberg Pabón
 Director of Dansocial - Technical Ministry*

Canal : Cablecauca
Scope : 8.000 homes
Beneficiaries : Valle and Cauca

A cable television program that includes interviews with regional, national and international leaders and members of local and national government. Presenter: Oscar Ortiz Molano - President of Corporación VIDA.

Viewers will receive education, training and support in solidarity-related matters. The show aims to encourage the creation of community organisations that benefit the region's vulnerable people in particular.



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DONATIONS CAN BE MADE FROM ANYWHERE IN THE
WORLD TO THE FOLLOWING SAVINGS ACCOUNT
BANCOLOMBIA 806-803414-71
REGISTERED TO CORPORACIÓN VIDA